

## PROFITABILITY OF AUSTRALIAN WHEAT IN THE SPOTLIGHT

**21 February 2020**

Wheat is Australia's largest commercial crop and its quality directly impacts on profit margins for growers. GrainGrowers will be presenting its research report *Gains in Grains; Is Australia producing the most profitable quality of wheat?* at the Grains Research and Development Corporation (GRDC) update on Monday 24 February 2020.

The report outlines opportunities for industry including leveraging potential genetic gains for breeders and refinement of trading standards. It also calls for improved industry collaboration on the promotion of Australia's wheat quality.

"GrainGrowers and its research partner consulted extensively across the supply chain for this report. We've included seven key recommendations that we believe offer an opportunity for the sector to rethink and reshape for ongoing success." said Luke Mathews, General Manager Policy and Research.

Australia has a long-standing reputation as a producer of high-quality wheat that is sought after in both domestic and export markets. However, there has been increased debate over the last decade about the performance of wheat quality. The report reviews quality trends and what drives these, including multi-origin procurement among overseas grain buyers and the proliferation of companies trading and exporting Australian wheat.

"Wheat production is the backbone of Australia's grains industry. Overall, our wheat quality is competitive in major markets. Like all industries though, there are areas for improvement. Now is the time for growers and the supply chain to be having these conversations." said Mathews.

Luke Mathews will be presenting at the GRDC update on Monday 24 February 2020 and will be available for interviews.

The full report can be downloaded [here](#).

### **About**

GrainGrowers is a national grain representative organisation. We have around 17,000 grower members across Australia. We work to build a more efficient, sustainable and profitable grain production sector. Our key pillars are policy and research, alongside leadership and events designed to build on the knowledge and capability of our growers. Our growers are at the heart of all that we do and the focus of our work.