

## WHEAT QUALITY REPORT LAUNCHED FOR GRAINS SECTOR

**18 December 2019**

GrainGrowers has released *Gains in Grains*, a report that looks to answer whether Australia is producing the most profitable quality of wheat and how our industry structures and systems deliver against this desired outcome. Wheat is Australia's largest commercial crop and has a farmgate production value of around \$6.5 billion. The Australian wheat industry is export focused with around 70% of production sold to a wide range of overseas customers each year.

The last decade has seen much debate around the status of Australian wheat quality. This has a significant impact for grain growers and the broader industry. A decline in quality could result in lower demand for Australian wheat and potentially lower prices for Australian growers. However, for growers it is also essential to see to what extent wheat quality impacts on profitability, especially when factors such as yield and supply chain logistics are taken into account.

*Gains in Grains* was produced in consultation with participants across Australia's wheat value chain and includes seven recommendations for the sector.

The analyses conducted in the report focused on understanding how wheat quality impacts grower profitability and assessed the performance of Australian wheat from the perspective of quality and price, taking into consideration changes over time including breeding investment, export market deregulation and international grain markets.

"For Australian farmers and the supply chain, it is imperative that the most profitable quality of wheat is produced and delivered to end customers. The recommendations provided in this report will help support optimal decision making in the Australian wheat industry and ensure that Australia produces the most profitable wheat in the future." said Brett Hosking, GrainGrowers Chairman.

The report can be downloaded from the [GrainGrowers website](#).

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#### About

GrainGrowers is a national grain representative organisation. We have around 17,000 grower members across Australia. We work to build a more efficient, sustainable and profitable grain production sector. Our key pillars are policy and research, alongside leadership and events designed to build on the knowledge and capability of our growers. Our growers are at the heart of all that we do and the focus of our work.